

~ 2012-2013 Catalog ~

Berdoll Pecan

CANDY & GIFT COMPANY

Pecans Grown, Shelled and Shipped by The Berdoll Family

Est.
1980



1-800-518-3870

www.berdoll.com

Nothing Tops Our Pecans Except Our Pecan Candies



AA

Milk Chocolate Caramel Pecan Clusters



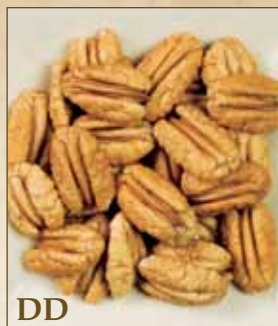
BB

Milk Chocolate Covered Pecan Brittle



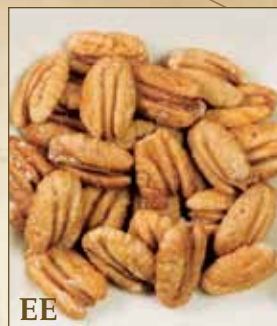
CC

Milk Chocolate Covered Pecans



DD

Golden Pecan Halves



EE

Roasted & Salted Pecans



FF

Cinnamon & Sugar Pecans



GG

Pecan Brittle



HH

Dark Chocolate Covered Pecans



II

Dark Chocolate Caramel Pecan Clusters



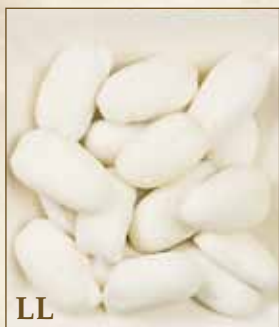
JJ

Dark Chocolate Covered Pecan Brittle



KK

Jalapeño Pecans



LL

White Chocolate Covered Pecans



MM

White Chocolate Caramel Pecan Clusters



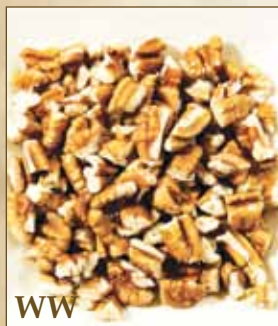
UU

Honey Glazed Pecans



VV

Texas Mesquite Barbecue Pecans



WW

Pecan Pieces



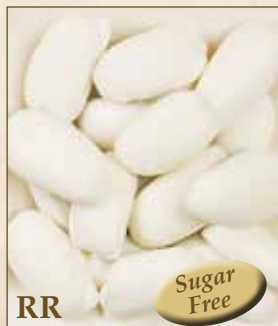
NN

Sugar-Free Milk Chocolate Covered Pecans



PP

Sugar-Free Dark Chocolate Covered Pecans



RR

Sugar-Free White Chocolate Covered Pecans



TT

Sugar-Free Cinnamon Glazed Pecans

Sugar-Free selections (NN, PP, RR, TT) additional \$2.00 per 1 lb. package

\$14.50 per 1 lb. package* 🎁 (DD- \$13.45 per 1 lb. package, WW- \$12.75 per 1 lb. package)

Choose an assortment of your favorite sweet, savory, and golden pecans. We use the best ingredients and the richest chocolate to create mouth-watering flavors you are sure to love! Each selection shipped in a one pound resealable package.

*Minimum 2 packages shipped per address

* Items are taxable when delivered in Texas

Add Shipping from Page 18



Available in a gift box...\$4.95.

Additional charges apply for chocolates shipped April – October

See Page 17

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Pecan Candy Tins

#544B 4.5 lb. All-Time Favorite Tin...\$67.95*

This double-layered tin includes seven of our top selling flavors: Dark Chocolate Covered Pecans, White Chocolate Covered Pecans, Honey Glazed Pecans, Golden Pecan Halves, Milk Chocolate Caramel Pecan Clusters, Milk Chocolate Covered Pecan Brittle, and Cinnamon and Sugar Pecans. Select a tin design.

#573B 4.5 lb. Create Your Own Tin...\$67.95*

We'll leave the choosing to you! Select any 7 items from page 2 to fill this double-layered tin. Select a tin design. *Add an additional \$1.50 for each Sugar-Free selection.*



#544B

#545 2.5 lb. All-Time Favorite Tin...\$39.95*

A delightful assortment of our seven best selling flavors: Dark Chocolate Covered Pecans, White Chocolate Covered Pecans, Honey Glazed Pecans, Golden Pecan Halves, Milk Chocolate Caramel Pecan Clusters, Milk Chocolate Covered Pecan Brittle, and Cinnamon and Sugar Pecans. Select a tin design.

#574 2.5 lb. Create Your Own Tin... \$39.95*

Choose any 7 flavors from page 2 to fill this tin. Select a tin design. *Add an additional 75¢ for each Sugar-Free selection.*



#545

#546

#546 1 lb. All-Time Favorite Tin... \$17.95*

This tin makes a great gift for any occasion! Milk Chocolate Pecans, White Chocolate Pecans, and our best-selling Honey Glazed Pecans.

#575 1 lb. Create Your Own Tin...\$17.95*

Choose your favorite 3 flavors from page 2 to fill this tin. *Add an additional 75¢ for each Sugar-Free selection.*



Christmas Tin Designs May Be Substituted



Christmas



Texas Christmas



Berdoll



Texas



Diamond



Swirl



January 1980 initial pecan orchard, planted 5,500 trees.



In 1986 the Berdolls opened their first store. "The Little Red Barn."



Hal & Lisa Berdoll in the nursery tree business.



Berdoll's first mail order catalog in 1988.

Gift Sets for All Occasions



#700 Ultimate Gift Set...\$76.95*

Chances are your favorite Berdoll Pecan candy treats are included in this one! This gift set hits all the high points with a trio of our best-selling Honey Glazed Pecans, Milk Chocolate Pecans, and White Chocolate Pecans. Also included is a one pound package of Dark Chocolate Pecans and a one pound package of Golden Pecan Halves. To top off this assortment enjoy a 16 ounce jar of Pecan Honey Butter, a 16 ounce jar of Strawberry Preserves, and 16 ounces of Local Honey. Last but not least, a Creamy Pecan Praline, and a Chewy Pecan Praline just for you!

** Items are taxable when delivered in Texas*

Add Shipping from Page 18





#701 Classic Confections Gift Set... \$48.95*

This gift set is packed with goodness! Enjoy a one pound package of our best-selling Honey Glazed Pecans, a one pound package of rich Milk Chocolate Pecans, a jar of creamy Pecan Honey Butter, a Chewy Pecan Praline, and a Creamy Pecan Praline.

#702 Flavorful Favorites Gift Set...\$46.95*

This gift set includes four quarter-pound pieces of our Homemade Fudge made with real cream and butter, and of course, the very best pecans! Enjoy a tub of mixed Milk Chocolate, Dark Chocolate, and White Chocolate Covered Pretzels. We also threw in a bag of Golden Pecan Halves for your snacking and baking needs. Irresistible!



#714 Sugar-Free Splurge Gift Set... \$57.95*

Sugar-Free isn't a compromise when it tastes this good! This package includes our favorite sugar-free selections. A one pound bag of Sugar-Free Cinnamon Glazed Pecans, a one pound bag of Sugar-Free Milk Chocolate Pecans, a jar of Sugar-Free Pecan Honey Butter, and a jar of Juice Sweetened Fig Preserves. Dig in and enjoy!!



#704 Texas Round-Up Gift Set...\$48.95*

This gift set is packed with true Texas flavor! The set includes a Texas-Shaped Tray filled with 5 delicious pecan candies, a jar of Jalapeno Jelly, a Jalapeno Beer Bread Mix, a Chewy Pecan Praline, and a Creamy Pecan Praline.



#705 Baker's Choice Gift Set...\$56.95*

The perfect gift for those who love to bake! This package includes one pound of our homegrown Pecan Halves, one pound of our Pecan Pieces, a 250 mL bottle of Pecan Oil, and a Pecan Lover's Cookbook filled with delectable entrees and desserts! Treat the chefs in your life!



#706 In-Shell Gift Set \$46.95*

Everything you need to start crackin' pecans – a Texan York Nut Cracker, a Goodie Gitter tool to help pry the shells off, and of course, PECANS! – (3 lbs. In-shell Pecans)



In 1993 we opened a retail store at Hwy 71 and 304 in Bastrop



Hal Berdoll posing in the pecan nursery in 1993. Nursery currently has 100,000 trees.



Berdoll kids and friends hanging from the pecan trees in 1994.



Hal & Lisa Berdoll in the pecan orchard in 1995.

The Best Pecan Pie Around!



All pecan pies shipped
in a complimentary
pie box

#554 Classic Pecan Pie...\$17.95*

Extra full with our finest pecan pieces! You are sure to enjoy this mouth-watering pecan pie!

#552 Sugar-Free Pecan Pie...\$ 19.95*

So close to the real thing...Sweetened with sugar-free honey and Splenda.

#519 Chocolate Pecan Pie...\$19.95*

Berdoll's famous pecan pie with chocolate morsels throughout and scattered on top! YUMMY!!!



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Gift Combinations



#707 Pecan Pie & Chocolate Pretzel Gift Combination... \$31.95*

Berdoll's famous Pecan Pie in a complimentary Texas box with a 1.5 lb. tub of mixed Milk, White, and Dark Chocolate Covered Pretzels. Gift wrapped.



#708 Pecan Pie & Texas Tray Gift Combination...\$43.95*

Berdoll's mouth-watering Pecan Pie in a complimentary Texas box and 1.5 lb. Texas Tray filled with 5 of our delicious Pecan Candy Treats. Gift wrapped.

Want a Chocolate Pecan Pie or Sugar-Free Pecan Pie? Only \$2.00 more



All combinations ship gift wrapped!



#709 Pecan Pie & Pecan Praline Gift Combination...\$49.95*

Our traditional Pecan Pie in a complimentary Texas box and a white gift box containing 6 Creamy Pecan Pralines and 6 Chewy Pecan Pralines. Gift wrapped.



#710 Pecan Pie & Fruitcake Gift Combination...\$46.95*

Berdoll's famous Pecan Pie in a complimentary Texas box along with our 2 lb. Homemade Fruitcake. Gift wrapped.



Chocolate pecans falling right off the belt! Yummy!!!



Hal Berdoll talks at the pecan convention held at the Berdoll orchard in 1994.



Family portrait in the pecan orchard in 1994.

Cracked and In-Shell Pecans!

Our paper-shell pecan orchard located in the rich river bottom soil of the Colorado River consists of 15,000 trees!

Select Your Favorite Variety

Kiowa Pecans

Lisa's favorite - See if you agree!

- Extra large pecans
- Easy to shell
- Slightly sweet taste

5 lbs. In-Shell	#563	\$26.25
10 lbs. In-Shell	#564	\$52.50
20 lbs. In-Shell	#565	\$105.00
30 lbs. In-Shell	#566	\$157.50
10 lbs. Cracked	#567	\$55.50
20 lbs. Cracked	#568	\$111.00
30 lbs. Cracked	#569	\$166.50



Squirrel Nutcracker

This whimsical, attractive nutcracker will be the talk of any get together. Easily cracks almonds and pecans.

#6529...\$19.95*



Duke Pecan Nutcracker

Adjusts to fit any and all pecan sizes.

#509...\$16.95*

Texan "York" Nut Sheller

Clip pecan ends and sides for perfect pecan halves. #511...\$12.95*

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Straight from our Orchard to Your Door!



Nuti-Budi Nutcracker

Easy twist wooden nutcracker. Fast and efficient. Looks great on coffee table. #520...\$14.95*



Working hard in the orchard in 1997.

Pawnee Pecans

- Large sized pecans
- Slightly smaller than Choctaw
- Easy to shell
- Rich buttery flavor

5 lbs. In-Shell	#589	\$24.75
10 lbs. In-Shell	#590	\$49.50
20 lbs. In-Shell	#591	\$99.00
30 lbs. In-Shell	#592	\$148.50
10 lbs. Cracked	#593	\$52.50
20 lbs. Cracked	#594	\$105.00
30 lbs. Cracked	#595	\$157.50

Choctaw Pecans

A long time favorite!

- Extra large pecans
- Easy to shell
- Bold taste

5 lbs. In-Shell	#556	\$26.25
10 lbs. In-Shell	#557	\$52.50
20 lbs. In-Shell	#558	\$105.00
30 lbs. In-Shell	#559	\$157.50
10 lbs. Cracked	#560	\$55.50
20 lbs. Cracked	#561	\$111.00
30 lbs. Cracked	#562	\$166.50



Goodie Gitter

Save your fingers. A handy tool for shelling cracked pecans. #522...\$11.95*



January 2005 planted 114 acres of pecan trees.

Shelled Pecans

Everything tastes better with delicious Berdoll Pecans!

Choose desired quantity of pecan halves and pieces from the options below.



Golden Pecan Halves

#500 1 lb. package Pecan Halves...\$13.45 🎁

#526 5 lbs. bulk Pecan Halves...\$65.75 🎁

Perfect Pecan Pieces

#502 1 lb. package Pecan Pieces...\$12.75 🎁

#533 5 lbs. bulk Pecan Pieces...\$62.25 🎁

** Quantity discounts available at 25 pounds.
Minimum 2 pounds shipped per address.*



Pecan Oil

This 100% pure virgin pecan oil allows us to watch our cholesterol and eat healthy while providing a strong pecan taste. Substitute for any oil in many standard recipes. Pecan oil adds a nice depth to salads, vegetables, stir-fry, and fish or chicken.

Pecan Oil, 500 mL bottle with pour spout #577...\$19.95 🎁

Pecan Oil, 750 mL bottle with pour spout #578...\$27.95 🎁

STORAGE TIPS FOR OPTIMAL QUALITY

Temperature	In-Shell	Shelled	Cracked
40 degrees (refrigerator)	9-18 months	6 months	6 months
0 degrees (freezer)	2 years+	2 years	2 years

Storing pecans at room temperature is not recommended.

Information for the Consumer

- A pound of in-shell pecans yields approximately 2¼ cups of halves or pieces.
- 90% of the fats in pecans are unsaturated.
- Pecans can be part of a heart-healthy low cholesterol diet.
- Pecans contain more than 19 essential vitamins and minerals.

Cook and Bake with Berdoll Pecans All Year Long!

Add Shipping from Page 18



Available in a gift box...\$4.95. See page 5.

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#711

Snack Mixes

#711 Hawaiian Tropical Mix...\$9.95 🎁

A blended mixture of Raisins, Banana Chips, Yogurt Raisins, Yogurt Peanuts, Roasted & Salted Blanched Peanuts, Pineapple, Mango, Papaya, and Roasted & Salted Almonds. Shipped in a 1 lb. resealable package.

#712



#712 Texas Snack Mix...\$19.95 🎁

A blend of Berdoll's savory pecans. You never know what flavor you will grab out of this mixture of Jalapeno Flavored Pecans, Texas Mesquite Barbecue Pecans, Roasted & Salted Pecans, and Golden Pecan Halves. A store favorite. Shipped in a 1.5 lb. resealable package.

#713 Spicy Crunch Mix...\$9.95 🎁

A nice combination of Roasted & Salted Blanched Peanuts, Hot Cajun Sticks, Cheddar Sticks, Cashews, Honey Roasted Mixed Nuts, Butter Toffee Peanuts, and Creole Seasoning. Shipped in a 1 lb. resealable package.

#713

Pecan Honey Butter

#553 Pick your 3 favorites...\$29.85 🎁



Finely ground pecan pieces blended with pure honey and margarine bring a delicious addition to toast, bagels, warm biscuits or ice cream! Choose from Pecan, Amaretto Pecan, Peach Pecan, Praline Pecan and Sugar-Free Pecan Honey Butter. Each jar is 16 ounces.

(Add \$2.00 for each Sugar-Free jar.)

Sugar Free



Inside the new retail store in February 2005.



It is that time of year, Harvest time!!!



More harvesting!!! The pecan shaker is working hard!



January 2009 Jennifer & Jared purchase retail store.

Pecan Pralines

You'll be addicted when you try these decadent pecan pralines filled with lots of chunky pecan pieces. Each individually wrapped praline weighs 2 ounces.

#596 12 Creamy Pralines in a gift box...\$29.95*

#586 12 Chewy Pralines in a gift box...\$29.95*

#597 6 Creamy Pralines & 6 Chewy Pralines in a gift box...\$29.95*

#854 12 No Sugar Added Chewy Pecan Pralines in a gift box...\$41.95*



Pecan Rolls & Divinity

A Delectable Southern Treat!



Just like Grandma used to make! You'll love the nostalgic taste of these pecan rolls and divinity. Each individually wrapped pecan roll and divinity weighs 4 ounces.

#598 12 Pecan Rolls in a gift box...\$46.95*

#510 12 Divinity Logs in a gift box...\$46.95*

#599 6 Pecan Rolls and 6 Divinity Logs in a gift box...\$46.95*

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See Page 17

Try our Irresistible Pecan Desserts...

Homemade Pecan Bars

#281 Berdoll's
Homemade Pecan
Bar...\$9.95*

A delicious crust topped with a gooey filling of brown sugar, coconut, pecans, and a touch of bourbon. Great to serve at a party!



Delicious Fruitcake

Even if you have an aversion to fruitcake, you'll fall in love with this one!

#581 Berdoll's Homemade
Fruitcake (2 lbs.)...\$26.95 🎉

Our homemade fruitcake is loaded with pineapples, cherries, dates, and lots of pecans! Because our fruitcake is so popular, we now offer this divine cake year-round. Enjoy!



Pecan candy and pecan pie vending machine added on the porch of retail store in 2008.



August 2011 added Ms. Pearl the squirrel outside the retail store.

Pretzels

The best tasting salty pretzels coated with our delicious chocolate! Choose from Milk Chocolate, Dark Chocolate, and White Chocolate. Can't decide? Go with a mixture of all three. Each tub weighs 1.5 lbs. Store in the freezer for longer shelf life.

- #812 Milk Chocolate Covered Pretzels...\$11.95* 🎁
- #813 Dark Chocolate Covered Pretzels...\$11.95* 🎁
- #814 White Chocolate Covered Pretzels...\$11.95* 🎁
- #815 Mixture of Milk, Dark, and White Chocolate Covered Pretzels...\$11.95* 🎁



Sugar-Free

Diabetic? Watching your sugar? So close to the real thing, you won't even notice they are sugar-free!



- 1 lb. Pecan Candy Packages...See Page 2 🎁
- #582 4.5 lb. Sugar-Free Candy Tin...\$76.95*
(Select 7 choices from box below)
- #583 2.5 lb. Sugar-Free Candy Tin...\$44.95*
(Select 7 choices from box below)
- #584 1 lb. Sugar-Free Candy Tin...\$19.95*
(Select 3 choices from box below)
- #854 12 No Sugar Added Chewy Pecan Pralines in a gift box...\$41.95*
- #855 Sugar-Free Pecan Honey Butter...\$11.95 🎁
- #602 1.5 lbs. Sucrose-Free Fudge...\$17.95* 🎁
- #552 Sugar-Free Pecan Pie...\$19.95*
- #714 Sugar-Free Splurge Gift Set...\$57.95*
See page 5.

Choose from the following for item #582, #583, #584

- | | | | |
|----|--|----|---|
| DD | Golden Pecan Halves | PP | Sugar-Free Dark Chocolate Covered Pecans |
| EE | Roasted and Salted Pecans | RR | Sugar-Free White Chocolate Covered Pecans |
| KK | Jalapeño Flavored Pecans | TT | Sugar-Free Cinnamon Glazed Pecans |
| NN | Sugar-Free Milk Chocolate Covered Pecans | VV | Texas Mesquite Barbecue Pecans |

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Available in a gift box...\$4.95.

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The Smoothest, Creamiest Fudge Around!



Milk Chocolate



Chocolate Pecan



Chocolate Caramel Pecan



Caramel Vanilla Pecan



Chewy Pecan Praline



Dark Chocolate Pecan



Dark Chocolate Raspberry



Chocolate Turtle Cheesecake



Strawberry Cheesecake



Coconut Crème



Dulce de Leche



Mint Chocolate Swirl



Cookies & Cream



Peanut Butter



Maple Pecan



M&M



Rocky Road



Snickers



Sucrose-Free Chocolate Pecan



Sucrose-Free Vanilla Pecan



Sucrose-Free Chocolate

Choose any assortment of our 21 flavors of fudge. All made in our very own kitchen.

#600 1.5 lbs. of Fudge (Select 6 flavors)...\$17.95* 

#601 3 lbs. of Fudge (Select 12 flavors)...\$34.95*

#603 5 lbs. of Fudge (Select 20 flavors)...\$56.95*

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See Page 17



Corporate Gifts

Let us customize your tins with a special greeting or company logo! We make it easy! Send us your artwork or Berdoll's will create something for you.

Minimum 25 customized tins per order.

For corporate gifts and special events please contact us at info@berdoll.com



Special Events

Buy in bulk or individually packaged gifts for:

- Corporate meetings
- Wedding favors
- Party favors
- Family reunions

Contact us for product information and pricing.



Est.
1980

Berdoll Pecan

CANDY & GIFT COMPANY
Pecans Grown, Shelled and Shipped by The Berdoll Family

We Want To Hear From You - Contact Us!

- ★ Order by **PHONE:** (512) 321-6157
(512) 303-6157 (Metro Line)
1-800-518-3870
- ★ **OPEN:** 7 days a week
- ★ **HOURS:** 9:00 A.M. – 5:30 P.M. CST (January - Mid-March)
9:00 A.M. – 7:00 P.M. CST (Mid-March- December)
- ★ **MAIL to:** Berdoll Pecan Candy & Gift Company
2626 Hwy 71 West
Cedar Creek, TX 78612
- ★ **FAX** your order anytime to (512) 321-1085
- ★ Place your order **ONLINE** at www.berdoll.com
- ★ **EMAIL** us at info@berdoll.com

ORDERING IS EASY

- Fill out buyer information-include phone number.
- Please provide complete address including street, lane, avenue, suite, etc.
- We ship by UPS and United States Postal Service.
- An additional \$11.00 plus re-shipping charges will be applied to your credit card or billed to you if incorrect or incomplete addresses are provided.
- **Shipping Table on Page 18** includes UPS Ground and United States Postal Service Priority Mail charges for the lower 48 states. Call for additional charges on shipments to Canada, Hawaii, Alaska, APO/FPO'S, other countries and/or expedited deliveries.
- Prices effective through September 15, 2013.
- Add 6¾% sales tax for items with * beside them to be delivered in Texas.
- Payment methods: Visa, MasterCard, Discover, and American Express. (Include all credit card information and sign your order). Make checks and money orders payable to **Berdoll Pecan Candy & Gift Company**. No C.O.D.'s.

We recommend adding ice packs to orders that include chocolate sent from April - October.

- Add \$7.50 for 1-5 lbs. of product
- Add \$10.00 for 6-10 lbs. of product
- Over 10 lbs., please call for quote



Orders must be received by December 10th for guaranteed arrival by Christmas. For a personal touch, we will enclose your personal gift cards or business cards. A brochure is included in each mail order unless otherwise noted.

We try to accommodate special requests or substitutions.

OUR GUARANTEE

Your satisfaction is our number one priority. If you are not completely satisfied simply return the product for an even exchange or refund. We will pay your postage or issue a call tag to have the product picked up.



Berdoll Pecan Farm

2626 Hwy. 71 West, Cedar Creek, TX 78612

TEL: (512) 303-6157 (Metro Line)

(512) 321-6157 • FAX: (512) 321-1085

TOLL FREE: 1-800-518-3870

7 days a week, 9:00 A.M.-5:30 P.M. CST (January - Mid-March)

9:00 A.M.-7:00 P.M. CST (Mid-March - December)



2012-2013 ORDER FORM

Date received _____

Date paid _____

Authorization # _____

Date shipped _____



PLEASE PRINT:

Buyer's Name _____

Address _____

City _____

State _____ Zip _____

Telephone (Home) _____

Cell Phone _____

E-mail address: _____

Billing address (if different from above) _____

City _____

State _____ Zip _____

METHOD OF PAYMENT

PLEASE SPECIFY FORM OF PAYMENT: ☐ Visa ☐ MasterCard
☐ American Express ☐ Discover ☐ Check ☐ MoneyOrder

Credit Card # _____

Exp. Date _____ Security Code _____

Signature _____

Must be signed

SHIPPING TABLE

PLEASE CALCULATE SHIPPING CHARGES PER DELIVERY FOR EACH NAME AND ADDRESS.

Merchandise Total
for Each Name & Address

Shipping Charge for
Each Name & Address

\$.00 - \$29.99
\$ 30.00 - \$39.99
\$ 40.00 - \$74.99
\$ 75.00 - \$124.99
\$ 125.00 - \$199.99
\$ 200.00 - \$299.99
\$ 300.00 +

\$10.95
\$12.95
\$14.95
\$18.95
\$21.95
\$24.95

Call for a Shipping Quote

Shipping charges may vary for non-catalog items.

ORDER SUMMARY

Subtotal of Non-Taxable Items _____

Subtotal of Taxable Items _____

6¼% Sales Tax ADD TO items
with * delivered in Texas _____

Add Total Shipping for All
Names and Addresses _____

Total Amount Due _____

SHIP TO NAME BELOW

Name _____

Address _____

City _____ State _____ ZIP _____

Greeting: _____

QTY.	ITEM #	DESCRIPTION	ARRIVAL DATE	PRICE EACH	TOTAL

SHIP TO NAME BELOW

Name _____

Address _____

City _____ State _____ ZIP _____

Greeting: _____

QTY.	ITEM #	DESCRIPTION	ARRIVAL DATE	PRICE EACH	TOTAL

Additional charges apply for chocolates shipped April - October

Berdoll Pecan

CANDY & GIFT COMPANY

Email: info@berdoll.com ★ www.berdoll.com

Tel: (512) 321-6157
(512) 303-6157 (Metro Line)
1-800-518-3870 (TOLL FREE)
Fax: (512) 321-1085



Kyndall, Will, Kylene, Brandi, Brandon, Clay, Jennifer, Logan, Jared, Lisa and Hal



Berdoll Retail Store

Dear Friends,

As always this has been a year of fun and exciting changes.

On April 1, 2012 my parents, Hal and Lisa, sold their 20,000 pecan tree orchards and nursery business. After 33 years Hal and Lisa decided to check farming off their list. Their business, which started as just pecan trees looking like sticks and selling pecans out of their home garage, has really flourished. We are so proud of the business that our parents built and happy to see them slowing down a little. Lisa is getting the new owners trained on the books and Hal is consulting for 4 years. The new owners are a great group of people who plan to keep operations the same. No need to worry, they will still be providing the retail store and our mail order business with the same high quality pecans that we have always been proud of.

Continuing to work as a family is still on the top of our priority list. In their spare time Hal & Lisa are happy to be loving on one of their 3 grandchildren. Jared and I continue to own the retail store and our main focus this year has been our new production facility. Jared just completed our 8,750 square foot processing plant and candy making facility. It is located next to the retail store. We are so excited to have all of our facilities so close. Our son, Logan (18 months), keeps me very busy. I love motherhood, and in between playgroups, music classes, and swim lessons, I drag Logan to the retail store to help me work. Kylene and Will are the animal lovers in our family, raising sheep, goats, and white tail deer. They have a daughter, Kyndall, who just turned 2. Kylene continues to keep her clients relaxed with her wonderful massages and Will works in law enforcement. This year we all spent Christmas day at the hospital welcoming Brandi and Brandon's son, Clay, into the world. We all agree he is the best Christmas gift we will ever receive. Brandi loves being at home with Clay and helps Brandon in growing his furniture making and sawmill business. I tell my siblings they better keep having babies so we can put them to work in a few years.

Our main focus for 2012 was getting our new production facility built and expanding our wholesale accounts. In October we added a mascot right outside our store. Ms. Pearl, our 14 foot custom-made foam squirrel welcomes our customers into our parking lot. We encourage customers to stop and take their photo with her. Email the photo to mspearl@berdoll.com to be added to our squirrel wall.

We expect a great year for pecans. While going through the worst drought in Texas history, we are happy to ease your mind. The pecan trees are doing great and are loaded with lots of pecans due to non-stop irrigation and lots of tender love and care. We appreciate your mail order business and encourage you to stop by the retail store and take your photo with Ms. Pearl, visit our 24 hour pecan candy and pecan pie vending machine, see our new facility, taste the many samples we have to offer, and checkout all of the unique gift items in the store. They range from t-shirts, Texas souvenirs, candles, chimes, crosses, pecan oil, jams and jellies. As always, we are looking forward to another great holiday season.

We thank our customers and excellent employees for allowing us to do what we love!!

Sincerely,
Jennifer & Jared Wammack
Jennifer & Jared Wammack



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Stop by our retail store and take your picture with Ms. Pearl. Email it to us at mspearl@berdoll.com and we will post your picture on our squirrel wall.

Why not give the best? We ship year round!



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