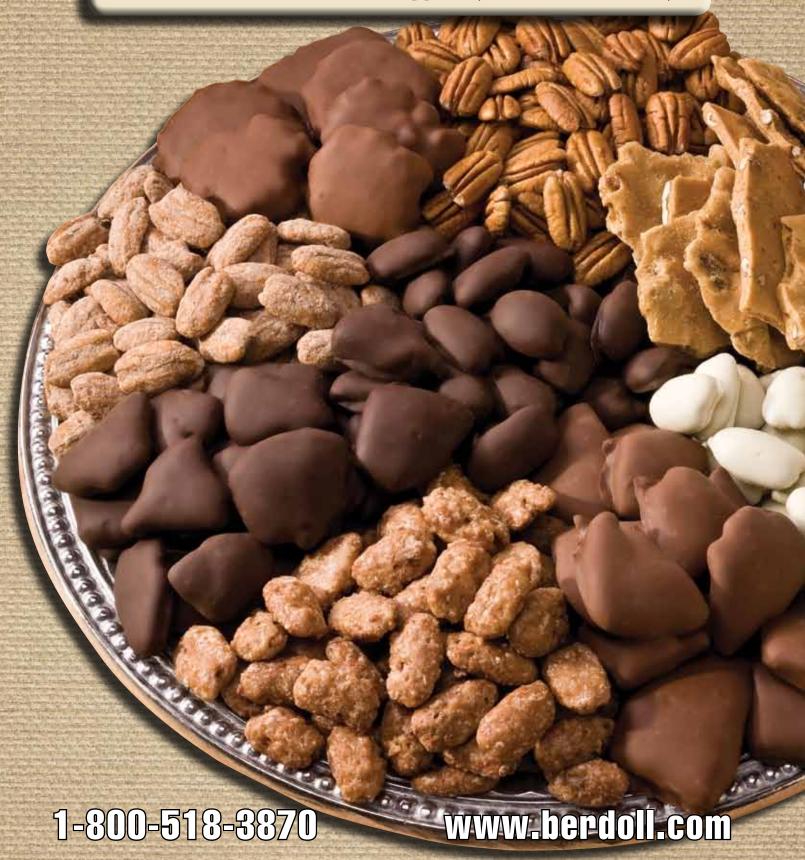
\sim 2011-2012 Gatalog \sim

Berdoll Pecan candy & GIFT COMPANY

Est. 1980

Pecans Grown, Shelled and Shipped by The Berdoll Family



Nothing Tops Our Pecans Except Our Pecan Candies

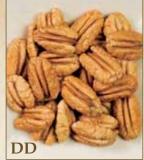




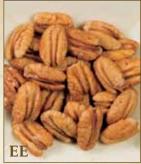
Milk Chocolate Covered **Pecan Brittle**



Milk Chocolate **Covered Pecans**



Golden Pecan Halves



Roasted & Salted Pecans



Cinnamon & Sugar **Pecans**



Pecan Brittle



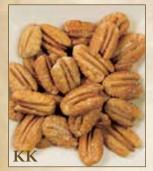
Dark Chocolate Covered Pecans



Dark Chocolate Caramel Pecan Clusters



Dark Chocolate Covered Pecan Brittle



Jalapeño Pecans



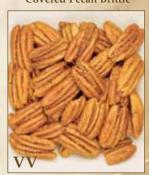
White Chocolate **Covered Pecans**



White Chocolate **Caramel Pecan Clusters**



Honey Glazed Pecans



Texas Mesquite Barbecue Pecans



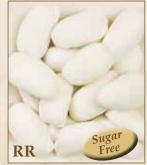
Pecan Pieces



Sugar-Free Milk Chocolate **Covered Pecans**



Sugar-Free Dark Chocolate **Covered Pecans**



Sugar-Free White Chocolate **Covered Pecans**



Sugar-Free Cinnamon **Glazed Pecans**

Sugar-Free selections (NN, PP, RR, TT) additional \$2.00 per 1 lb. package

\$14.50 per 1 lb. package* (DD- \$13.45 per 1 lb. package, WW- \$12.75 per 1 lb. package)

Choose an assortment of your favorite sweet, savory, and golden pecans. We only use the best ingredients and the richest chocolate to create mouth-watering flavors you are sure to love! Each selection shipped in a one pound resealable package. *Minimum 2 packages shipped per address

* Items are taxable when delivered in Texas



Add Shipping from Page 18 Available in a gift box...\$7.95. See page 5.

Additional charges apply for chocolates shipped April – October See Page 17



Pecan Candy Tins

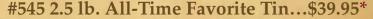
#544B 4.5 lb. All-Time Favorite Tin...\$67.95*

This double-layered tin includes seven of our top selling flavors:
Dark Chocolate Covered Pecans, White Chocolate Covered
Pecans, Honey Glazed Pecans, Golden Pecan Halves, Milk
Chocolate Caramel Pecan Clusters, Milk Chocolate Covered Pecan
Brittle, and Cinnamon and Sugar Pecans.
Select a tin design.

#573B 4.5 lb. Create Your Own Tin...\$67.95*

We'll leave the choosing to you! Select any 7 items from page 2 to fill this double-layered tin. Select a tin design. *Add an additional \$1.50 for each Sugar-Free selection.*

#544B



A delightful assortment of our seven best selling flavors:
Dark Chocolate Covered Pecans, White Chocolate
Covered Pecans, Honey Glazed Pecans, Golden Pecan
Halves, Milk Chocolate Caramel Pecan Clusters, Milk
Chocolate Covered Pecan Brittle, and Cinnamon and
Sugar Pecans. Select a tin design.

#574 2.5 lb. Create Your Own Tin... \$39.95*

Choose any 7 flavors from page 2 to fill this tin. Select a tin design. *Add an additional 75¢ for each Sugar-Free selection.*

#546 1 lb. All-Time Favorite Tin... \$17.95*

This tin makes a great gift for any occasion! Milk Chocolate Pecans, White Chocolate Pecans, and our best-selling Honey Glazed Pecans.

#575 1 lb. Create Your Own Tin...\$17.95*

Choose your favorite 3 flavors from page 2 to fill this tin. *Add an additional 75¢ for each Sugar-Free selection.*

Select a Tin Design



#545

Christmas
Christmas Tin
Designs May Be

Substituted



Texas Christmas



Berdoll



#546

Texas



Diamond



Swir

* Items are taxable when delivered in Texas

Add Shipping from Page 18

Additional charges apply for chocolates shipped April – October





#701 Classic Confections Gift Set... \$48.95*

This gift set is packed with goodness! Enjoy a one pound package of our best-selling Honey Glazed Pecans, a one pound package of rich Milk Chocolate Pecans, a jar of creamy Pecan Honey Butter, a Chewy Pecan Praline, and a Creamy Pecan Praline.

#714 Sugar-Free Splurge Gift Set... \$57.95*

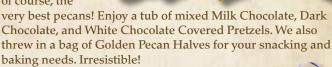
Sugar-Free isn't a compromise when it tastes this good! This package includes our favorite sugar-free selections. A one pound bag of Sugar-Free Cinnamon Glazed

Pecans, a one pound bag of Sugar-Free Milk Chocolate Pecans,

a jar of Sugar-Free Pecan Honey Butter, and a jar of No Sugar Added Fig Preserves. Dig in and enjoy!!

#702 Flavorful **Favorites Gift** Set...\$46.95*

This gift set includes four quarterpound pieces of our Homemade Fudge made with real cream and butter, and of course, the

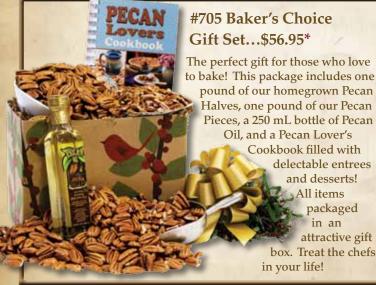




This gift set is packed with true Texas flavor! The set includes a Texas-Shaped Tray filled with 5 delicious pecan candies, a jar of

Jalapeno Jelly, a Jalapeno Beer

Bread Mix, a Chewy Pecan Praline, and a Creamy Pecan Praline.



#705 Baker's Choice Gift Set...\$56.95*

pound of our homegrown Pecan Halves, one pound of our Pecan Pieces, a 250 mL bottle of Pecan Oil, and a Pecan Lover's Cookbook filled with delectable entrees and desserts! All items packaged in an

attractive gift box. Treat the chefs in your life!



Gift box designs can be substituted for any gift set.

* Items are taxable when delivered in Texas

Add Shipping from Page 18

Additional charges apply for chocolates shipped April – October

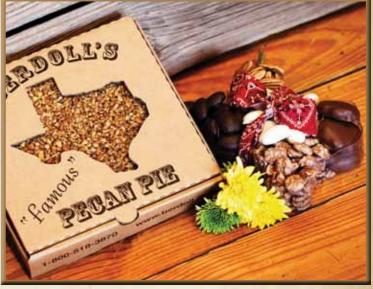


Gift Combinations



#707 Pecan Pie & Chocolate Pretzel Gift Combination...\$31.95*

Berdoll's famous Pecan Pie with a 1.5 lb. tub of mixed Milk, White, and Dark Chocolate Covered Pretzels. Gift wrapped.



#708 Pecan Pie & Texas Tray Gift Combination...\$43.95*
Berdoll's mouth-watering Pecan Pie and 1.5 lb. Texas Tray
filled with 5 of our delicious Pecan Candy Treats.
Gift wrapped.

Want a Chocolate Pecan Pie or Sugar-Free Pecan Pie? Only \$2.00 more



#709 Pecan Pie & Pecan Praline Gift Combination...\$49.95*
Our traditional Pecan Pie and an attractive box containing
6 Creamy Pecan Pralines and 6 Chewy Pecan Pralines.
White gift box can be substituted (see page 12 for picture) for Christmas tree packaging. Gift wrapped.



#710 Pecan Pie & Fruitcake Gift Combination...\$46.95* Berdoll's famous Pecan Pie along with our 2 lb. Homemade Fruitcake. Gift wrapped.

* Items are taxable when delivered in Texas

Add Shipping from Page 18

Additional charges apply for chocolates shipped April – October



Cracked and In-Shell Pecans!

Our paper-shell pecan orchard located in the rich river bottom soil of the Colorado River consists of 15,000 trees!

Select Your Favorite Variety

Limited availability due to severe drought.
Please call before ordering.

Wichita Pecans

- Medium sized pecans
- Great for baking
- A little harder to shell because of their fullness
- Slightly higher oil content

5 lbs. In-Shell #512...\$23.75 10 lbs. In-Shell #513...\$47.50 20 lbs. In-Shell #514...\$95.00 30 lbs. In-Shell #515...\$142.50 10 lbs. Cracked #516...\$47.50 20 lbs. Cracked #517...\$95.00 30 lbs. Cracked #518...\$142.50







pecan halves. #511...\$12.95*

Texas Two Step Nut Cracker

Adjusts to fit any and all pecan sizes. #509...\$16.95*

* Items are taxable when delivered in Texas

Add Shipping from Page 18

Additional charges apply for chocolates shipped April – October

Straight from our Orchard to Your Door!



Nuti-Budi Nut Cracker

Easy twist wooden nut cracker. Fast and efficient. Looks great on coffee table. #520...\$14.95*

Pawnee Pecans

- Large sized pecans
- Slightly smaller than Choctaw
- Easy to shell
- Rich buttery flavor

5 lbs. In-Shell	#589\$24.75
10 lbs. In-Shell	#590\$49.50
20 lbs. In-Shell	#591\$99.00
30 lbs. In-Shell	#592\$148.50
10 lbs. Cracked	#593\$52.50
20 lbs. Cracked	#594\$105.00
30 lbs. Cracked	#595\$157.50

Choctaw Pecans

A long time favorite!

- Extra large pecans
- Easy to shell
- Bold taste

5 lbs. In-Shell	#556	\$26.25
10 lbs. In-Shell	#557	\$52.50
20 lbs. In-Shell	#558	\$105.00
30 lbs. In-Shell	#559	\$157.50
10 lbs. Cracked	#560	\$55.50
20 lbs. Cracked	#561	\$111.00
30 lbs. Cracked	#562	\$166.50



Goodie Gitter

Save your fingers. A handy tool for shelling cracked pecans. #522...\$11.95*

* Items are taxable when delivered in Texas

Add Shipping from Page 18

Additional charges apply for chocolates shipped April – October



Shelled Pecans

Everything tastes better with delicious Berdoll Pecans!

Choose desired quantity of pecan halves and pieces from the options below.



Golden Pecan Halves

#500 1 lb. package Pecan Halves...\$13.45 #526 5 lbs. bulk Pecan Halves...\$65.75

Perfect Pecan Pieces

#502 1 lb. package Pecan Pieces...\$12.75 #533 5 lbs. bulk Pecan Pieces...\$62.25

* Quantity discounts available at 25 pounds. Minimum 2 pounds shipped per address.



This 100% pure virgin pecan oil allows us to watch our cholesterol and eat healthy while providing a strong pecan taste. Substitute for any oil in many standard recipes. Pecan oil adds a nice depth to salads, vegetables, stir-fry, and fish or chicken.

Pecan Oil, 500 mL bottle with pour spout #577...\$19.95

Pecan Oil, 750 mL bottle with pour spout #578...\$27.95



Information for the Consumer

STORAGE TIPS FOR OPTIMAL QUALITY

Temperature	In-Shell Shelle		d Cracked	
40 degrees (refrigerator)	9-18 months	6 months	6 months	
0 degrees (freezer)	2 years+	2 years	2 years	

Storing pecans at room temperature is not recommended.

- A pound of in-shell pecans yields approximately 21/4 cups of halves or pieces.
- 90% of the fats in pecans are unsaturated.
- Pecans can be part of a heart-healthy low cholesterol diet.
- Pecans contain more than 19 essential vitamins and minerals.

Cook and Bake with Berdoll Pecans All Year Long!



Add Shipping from Page 18 Available in a gift box...\$7.95. See page 5.

Additional charges apply for chocolates shipped April – October See Page 17



#713 Spicy Crunch Mix...\$9.95

Blanched Peanuts, Hot Cajun Sticks, Cheddar Sticks, Cashews, Honey Roasted Mixed Nuts, Butter Toffee Peanuts, and Creole Seasoning. Shipped in a 1 lb. resealable package.



Additional charges apply for chocolates shipped April – October

Add Shipping from Page 18 Available in a gift box...\$7.95. See page 5.

Pecan Pralines

You'll be addicted when you try these decadent pecan pralines filled with lots of chunky pecan pieces. Each individually wrapped praline weighs 2 ounces.

#596 12 Creamy Pralines in a gift box...\$29.95*

#586 12 Chewy Pralines in a gift box...\$29.95*

#597 6 Creamy Pralines & 6 Chewy Pralines in a gift box...\$29.95*

#854 12 No Sugar Added Chewy Pecan Pralines in a gift box...\$41.95*



Pecan Rolls & Divinity

A Delectable Southern Treat!



Just like Grandma used to make! You'll love the nostalgic taste of these pecan rolls and divinity. Each individually wrapped pecan roll and divinity weighs 4 ounces.

#598 12 Pecan Rolls in a gift box...\$29.95*

#510 12 Divinity Logs in a gift box...\$29.95*

#599 6 Pecan Rolls and 6 Divinity Logs in a gift box...\$29.95*

* Items are taxable when delivered in Texas

Add Shipping from Page 18

Additional charges apply for chocolates shipped April – October

Try our Irresistible Pecan Desserts...

Homemade Pecan Bars

#281 Berdoll's Homemade Pecan Bar...\$9.95*

> A delicious crust topped with a gooey filling of brown sugar, coconut, pecans, and a touch of bourbon. Great to serve at a party!

Delicious Fruitcake

Even if you have an aversion to fruitcake, you'll fall in love with this one!

#581 Berdoll's Homemade Fruitcake (2 lbs.)...\$26.95

Our homemade fruitcake is loaded with pineapples, cherries, dates, and lots of pecans! Because our fruitcake is so popular, we now offer this divine cake year-round. Enjoy!



* Items are taxable when delivered in Texas



Add Shipping from Page 18 > Wailable in a gift box...\$7.95. See page 5.

Additional charges apply for chocolates shipped April – October

Pretzels

The best tasting salty pretzels coated with our delicious chocolate! Choose from Milk Chocolate, Dark Chocolate, and White Chocolate. Can't decide? Go with a mixture of all three. Each tub weighs 1.5 lbs. Store in the freezer for longer shelf life.

#812 Milk Chocolate Covered Pretzels...\$11.95*

#813 Dark Chocolate Covered Pretzels...\$11.95*



#814 White Chocolate Covered Pretzels...\$11.95*



#815 Mixture of Milk, Dark, and White Chocolate Covered Pretzels...\$11.95*



Diabetic? Watching your sugar? So close to the real thing, you won't even notice they are sugar-free!



1 lb. Pecan Candy Packages...See Page 2

- #582 4.5 lb. Sugar-Free Candy Tin...\$76.95* (Select 7 choices from box below)
- #583 2.5 lb. Sugar-Free Candy Tin...\$44.95* (Select 7 choices from box below)
- #584 1 lb. Sugar-Free Candy Tin...\$19.95* (Select 3 choices from box below)
- 12 No Sugar Added Chewy Pecan Pralines #854 in a gift box...\$41.95*
- #855 Sugar-Free Pecan Honey Butter...\$11.95
- #602 1.5 lbs. Sucrose-Free Fudge...\$17.95*
- Sugar-Free Pecan Pie...\$19.95*
- #714 Sugar-Free Splurge Gift Set...\$57.95* See page 5.

Choose from the following for item #582, #583, #584

DD Golden Pecan Halves

Roasted and Salted Pecans EE

KK Jalapeño Flavored Pecans

Sugar-Free Milk Chocolate Covered Pecans NN

Sugar-Free Dark Chocolate Covered Pecans

Sugar-Free White Chocolate Covered Pecans RR

TT Sugar-Free Cinnamon Glazed Pecans

VV Texas Mesquite Barbecue Pecans

* Items are taxable when delivered in Texas



Add Shipping from Page 18 > Will Available in a gift box...\$7.95. See page 5.

Additional charges apply for chocolates shipped April – October

The Smoothest, Creamiest Fudge Around!



Milk Chocolate





Chocolate Caramel Pecan



Caramel Vanilla Pecan



Chewy Pecan Praline



Dark Chocolate Pecan





Dark Chocolate Raspberry Chocolate Turtle Cheesecake



Strawberry Cheesecake



Coconut Crème



Dulce de Leche



Mint Chocolate Swirl



Cookies & Cream



Peanut Butter



Maple Pecan





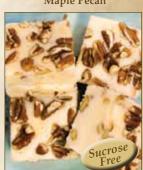
Rocky Road



Snickers



Sucrose-Free Chocolate Pecan Sucrose-Free Vanilla Pecan





Sucrose-Free Chocolate

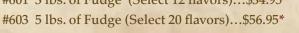
Choose any assortment of our 21 flavors of fudge. All made in our very own kitchen.

#600 1.5 lbs. of Fudge (Select 6 flavors)...\$17.95*

#601 3 lbs. of Fudge (Select 12 flavors)...\$34.95*

* Items are taxable when delivered in Texas ✓ Add Shipping from Page 18 Available in a gift box...\$7.95. See page 5.

Additional charges apply for chocolates shipped April – October See Page 17







Berdoll Pecan CANDY & GIFT COMPANY

Pecans Grown, Shelled and Shipped by The Berdoll Family

We Want To Hear From You - Contact Us!

★ Order by PHONE: (512) 321-6157

(512) 303-6157 (Metro Line)

1-800-518-3870

★ OPEN: 7 days a week

★ HOURS: 9:00 A.M. - 5:30 P.M. CST (January - Mid-March)

9:00 A.M. - 7:00 P.M. CST (Mid-March- December)

★ MAIL to: Berdoll Pecan Candy & Gift Company

2626 Hwy 71 West Cedar Creek, TX 78612

★ FAX your order anytime to (512) 321-1085

★ Place your order ONLINE at www.berdoll.com

★ EMAIL us at info@berdoll.com

ORDERING IS EASY

- Fill out buyer information-include phone number.
- Please provide complete address including street, lane, avenue, suite, etc.
- We ship by UPS and United States Postal Service.
- An additional \$11.00 plus re-shipping charges will be applied to your credit card or billed to you if incorrect or incomplete addresses are provided.
- Shipping Table on Page 18 includes UPS Ground and United States Postal Service Priority Mail charges for the lower 48 states. Call for additional charges on shipments to Canada, Hawaii, Alaska, APO/FPO'S, other countries and/or expedited deliveries.
- Prices effective through September 15, 2012.
- Add 6¾% sales tax for items with * beside them to be delivered in Texas.
- Payment methods: Visa, MasterCard, Discover, and American Express. (Include all credit card information and sign. your order). Make checks and money orders payable to Berdoll Pecan Candy & Gift Company. No C.O.D.'s.

We recommend adding ice packs to orders that include chocolate sent from April - October.

- Add \$7.50 for 1-5 lbs. of product
- Add \$10.00 for 6-10 lbs. of product
- Over 10 lbs., please call for quote



Orders must be received by December 10th for guaranteed arrival by Christmas. For a personal touch, we will enclose your personal gift cards or business cards. A brochure is included in each mail order unless otherwise noted.

We try to accommodate special requests or substitutions.

OUR GUARANTEE

Your satisfaction is our number one priority. If you are not completely satisfied simply return the product for an even exchange or refund. We will pay your postage or issue a call tag to have the product picked up.



Berdoll Pecan Farm

2626 Hwy. 71 West, Cedar Creek, TX 78612 TEL: (512) 303-6157 (Metro Line)

(512) 321-6157 • FAX: (512) 321-1085



2011-2012 ORDER FORM
Date received

Date received	
Date paid	
Authorization #	
Date shipped	

TOLL FREE: 1-800-518-3870

7 days a week, 9:00 A.M.-5:30 P.M. CST (January - Mid-March)
9:00 A.M.-7:00 P.M. CST (Mid-March - December)

• E-mail: info@berdoll.com
• Website: www.berdoll.com

			METHO	D OF PAYMEN	Т	
PLEASE PRII	NT:		PLEASE SPECIFY FORM OF PA		☐ MasterCard	
Buyer's N	lame		_ American Express			
Address			Credit Card #			
, (44, 635 _						
-			Signature			
City _				PING TABLE		
•			PLEASE CALCULATE SHIPPING CHARGES PER DELIVERY FOR EACH NAME AND ADDRESS.			
State _		Zip	Merchandise Total for Each Name & Addre		Charge for e & Address	
Telephon	e (Home)		\$.00 - \$29.99	\$1	0.95	
			\$ 30.00 - \$39.99 \$ 40.00 - \$74.99	\$1	2.95 4.95	
Cell Phon	ie		\$ 75.00 - \$124.99 \$ 125.00 - \$199.99	\$2	8.95 1.95	
E-mail ad	dress:		\$ 200.00 - \$299.99 \$ 300.00 +	Call for a Sh	4.95 nipping Quote	
			11 3 3	es may vary for non-catalog iten	ns.	
Billing ad	ldress (if different	from above)	ORDER SUMMARY			
_			Subtotal of Non-Taxab			
			Subtotal of Taxable Items			
-			6¾% Sales Tax ADD TC with * delivered in Tex			
c'i			Add Total Shipping for			
State		Zip	Names and Addresses			
Jtate _		21β	Total Amount Due			
		SHIP TO NAM	E BELOW			
Name						
		State		ZIP		
QTY.	ITEM #	DESCRIPTION	ARRIVAL DATE	PRICE EACH	TOTAL	
—	112101 #	Distantion	7111117712 27112	Timez ziten	.0.7.2	
		SHIP TO NAM	E BELOW			
Name						
Address State			7IP			
Greeting						
QTY.	ITEM #	DESCRIPTION	ARRIVAL DATE	PRICE EACH	TOTAL	
Ψ11.	II LIVI #	DESCRIPTION	AMMVAL DATE	FINCE EACH	IOIAL	

Berdoll Pecan candy & GIFT COMPANY

Email: info@berdoll.com * www.berdoll.com

Tel: (512) 321-6157 (512) 303-6157 (Metro Line) 1-800-518-3870 (TOLL FREE) Fax: (512) 321-1085



Hal, Lisa, Kylene, baby Kyndall, Will, Jennifer, baby Logan, Jared, Brandi, soon to be baby Berdoll, Brandon and dog Riley.



Berdoll Retail Store

Dear Friends,

Another great year has quickly flown by. I can't believe how fast time is ticking. Somehow, it seems every year we are blessed even more by our business and personal lives.

My parents, Hal and Lisa Berdoll, have now been in the pecan business for 32 years. What started with 5,000 pecan trees and selling pecans out of their home garage has now turned into quite a business. We now have 15,000 pecan trees on 340 acres and a 5,000 square foot retail store where we sell shelled pecans, cracked pecans, inshell pecans, over 20 candied, flavored, and sugar-free chocolate pecans, and an unlimited amount of unique gift items. The candy and gift business continues to prosper. The sweets really seem to be the way to our customers' hearts. For the first time this fall we will be baking and selling a Pumpkin Pie with Pecan Streusel topping. I loved being the taste tester for that recipe. The gift items in the store range from Texas souvenirs, candles, western décor, a large cross wall, kids toys, and much more. The retail store is open 7 days a week year round. If we can't meet you personally we hope that you will visit our website, www.berdoll.com, or use our 24 hour pecan vending machine located on the porch of our store.

The most important part of our business is continuing it as a family. What started as a family of five is growing, growing, and growing. One day we will be able to have lots of Berdoll's working at the retail store. Jared and I welcomed our son Logan on May 6, 2011. We never thought life could be so great with a little one. We are learning to juggle the tasks of raising our baby, and still be present at the store as much as possible. Kylene and Will's baby girl, Kyndall, just turned 1 year old. We are ready to put her to work! Kylene and Will are still enjoying the farm life. They both work, but also find time to raise goats, sheep and whitetail deer. Brandon and Brandi are adding another little one to the Berdoll clan. They are expecting a baby boy due on Christmas Eve. Brandon is still running his successful sawmill business and Brandi continues to manage the retail store. Hal and Lisa continue to work hard while caring for their 15,000 tree pecan orchard and 150,000 pecan tree nursery. However, they are slowing down a tad bit and enjoying every moment of being grandparents. They enjoy taking their grandbabies on outdoor rides through the pecan orchard and certainly spoil them rotten.

The pecan crop has been a challenge this year. With the extreme heat and lack of rain, we have had to change our irrigation system to a drip system to conserve water. With this system all of the nourishment goes straight to the nuts, filling them out nicely so that our customers get the excellent quality pecans you expect and deserve.

We continue to love our business and especially our customers. We would not be able to do what we really enjoy without our dedicated staff and loyal customers. Thank you for your business!

Sincerely,

Tennifu Tared Wammack

Jennifer & Jared Wammack

2626 Hwy. 71 West, Cedar Creek, Texas 78612 Located 15 miles east of Austin, Texas on Hwy. 71



2626 Hwy. 71 West Cedar Creek, Texas 78612

1.800.518.3870 www.berdoll.com

PRSRT STD U.S. POSTAGE PAID PERMIT NO. 1425 AUSTIN, TX

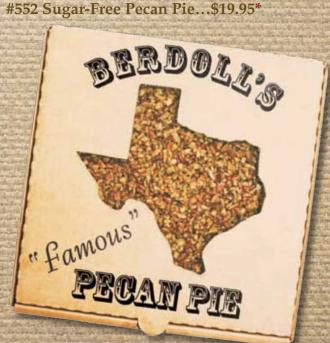


Berdoll's All-Time Favorite #545 2.5 lb. Tin...39.95*

Why not give the best? We ship year round!



Pecans Grown, Shelled and Shipped by The Berdoll Family!



Homemade Pecan Pie

#554 Classic Pecan Pie...\$17.95*

#519 Chocolate Pecan Pie...\$19.95*

